

# BRANDING *packages*

As an expert in graphic design and marketing, we know that a strong, consistent brand identity and eye-catching visuals are key to standing out as a business. One Wall Design Studio will make sure your brand's message is delivered with clarity and personality, and of course, incredible design. All packages include a 30-minute consultation and final high-resolution PDFs of print designs.

## THE BASICS PACKAGE

For businesses looking to lay the groundwork for their brand identity and style.

Mission Statement  
+  
Brand Identity and Style  
+  
Logo Package  
+  
Brand Sheet

*starting at*  
**\$489**

## FOUNDATION PACKAGE

For brands that want all the essential services in one convenient package.

Mission Statement  
+  
Brand Identity and Style  
+  
Logo Package  
+  
Brand Sheet  
+  
Business Card Design  
+  
Letterhead

*starting at*  
**\$569**

## THE REFRESH PACKAGE

For businesses that have an established mission statement and logo, and want to increase brand representation and recognition.

Refocused Brand Identity and Style  
+  
Brand Sheet  
+  
Business Card Design  
+  
Letterhead  
+  
Social Graphics  
+  
Website Design

*starting at*  
**\$1,339**

## DIGITAL VISION SET

For brands that want to focus on their digital presence.

Social Graphics + Website Design

\*If purchasing standalone, client must provide brand style details (logo, fonts, colors, etc.).

*starting at*  
**\$1,059**

**Add this set to any package for an additional \$899 + tax!**

Don't see a package that fits perfectly with your needs? We'll work together to create a custom package that works for you. Contact One Wall Design Studio for a consultation and price quote. Email [onewalldesign@gmail.com](mailto:onewalldesign@gmail.com) to get started.

# the DETAILS

One Wall Design Studio built our branding packages to provide small businesses with essential marketing and design elements needed to grow their brands.

**MISSION STATEMENT** | We will help you create a concise vision and values statement for your company that describes why your company exists, your goals, and your value to customers.

**BRAND IDENTITY & STYLE** | This is essentially the personality of your brand. Your Identity & Style should reflect how you want your customers to view you as a business and to feel.

**LOGO PACKAGE** | The most important part of branding. We'll work with you to create the symbol that identifies your business and reflects your values. Package includes logo, alternate logo, logo with tagline, and watermark.

**BRAND SHEET** | Created based on our Brand Identity & Style, your company will use this sheet internally to keep your brand consistent throughout all marketing and promotions. The sheet includes information on your logo, colors, fonts, and other style elements.

**BUSINESS CARD DESIGN** | We'll design a business card template, and personalized for up to 5 employees. Additional charge for more.

**LETTERHEAD** | A customized header/footer design on letter paper for consistent branding of your company's official documentation, letters, memos, and notes.

**SOCIAL GRAPHICS** | We'll help you increase your digital footprint by keeping your social profiles consistent. Includes profile photos and headers/cover photos for up to 3 social platforms.

**WEBSITE DESIGN** | Created to reflect your Brand Identity & Style and tell the world about your business. Service includes home page design and up to 5 additional pages. Additional services such as e-commerce, storefronts, etc. available at request for an additional fee. Website created in Wix and linked to your company's website domain.

## ADD-ON SERVICES

- + Postcard design
- + Banner design
- + Yard sign design
- + Brochure design
- + Newsletter design
- + Round sticker design
- + Canvas bag design
- + Price tag design
- + Label design

\$40  
per hour

